

## ABSTRACT OF THE DISCLOSURE

An LED is mounted on a flexible wiring board, and this flexible wiring board is adhered by a both-surface adhesive tape to a back of a light guiding plate to which a light reflecting film is adhered by an adhesive layer. The LED is kept at a desired set position 5 by retaining the LED by a retaining section formed integrally with the light guiding plate in a state where a light emitting surface of the LED airtightly contacts a light entrance end surface of the light guiding plate, and by adhering a rear surface of the LED to an inner surface of the retaining section by an adhesive agent.